

Today, data is the #1 asset that companies are banking upon to scale in their respective markets. For this very reason, they would like to leverage cloud capabilities to store, transform, assess, and run analytics to gain valuable insights.

At Teqfocus, as an AWS Advanced Consulting Partner and Salesforce Partner we understand the needs of organizations and their business requirements. Hence, our in-house developed tools can help to cater the best of both worlds and have data migrated onto AWS Cloud, backed up with security & enable Analytics as and when required.

## Barriers faced by customers:



Data  
Governance



Absence of  
niche skillsets



Mis-aligned org.  
culture



Lack of Data  
Analytics  
Strategy



Storage  
Limitations

## How Teqfocus can help?



Certified &  
Experienced  
Architects &  
Engineers



Leverage  
Teqfocus  
Accelerators  
& Frameworks



Benefit from  
Teqfocus  
in-house  
solutions

# Customer Success Story

## Problem Statement:

A leading Ed-Tech company intended to leverage their student enrollment Data to improve go-to-market strategies and chalk out new marketing campaigns.

## Solution:

Teqfocus, an AWS Advanced partner created data pipelines, ingest student enrolment data from salesforce instances and create backups on AWS cloud using accelerators and in-house solutions.

## Tech stack:

AWS S3 buckets, AWS Glue ETL jobs, AWS Glue crawlers, AWS Athena, AWS Lambda, AWS SDK's for Python & Apache Spark.

## Outcomes:

Faster time to plan go-to market strategies for student enrolments

Quick turn around time to achieve value-driven return on investment

Ability to share key information with multiple stakeholders across organization for better roadmap planning

Draw insights within minutes and devise marketing campaigns effectively

Plan activities for better financial aid schemes

 Teqfocus Canada | USA | UK | India

Teqfocus is a digital consulting company based out of India and operates across Toronto, Canada, US & UK. We are an AWS Advanced Consulting Partner and Salesforce Ridge Partner with in-house Cloud Engineering & Product Engineering practices known for helping organizations of all scales and sizes to attain the right business outcomes. Our skilled architects, engineers, and developers are equipped with a product mindset & deliver to provide end-to-end value-driven results.